GOVERNMENT OF NAGALAND INDUSTRIES AND COMMERCE DEPARTMENT

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NO.I&C/C-Startup/12-6/2016(VOL-II) /554 //

Dated Kohima, the 28th October, 2022.

Sub: Minutes of the meeting on collaboration and creating a sustainable Startup ecosystem in the State held under the Chairmanship of the Principal Secretary and Development Commissioner on 15.10.2022 at 11:00 AM in the Secretariat Conference Hall, Nagaland Civil Secretariat.

The undersigned is directed to forward herewith a copy of the minutes of the meeting along with attendance sheet on the above cited subject for kind information and necessary action.

Enclosed:- As stated above

(ORENTHUNG LOTHA)

Additional Secretary to the Government of Nagaland.

Copy to:

- 1. The AHoD & HoD, Planning & Co-Ordination / Agriculture/ Health & Family Welfare/ Horticulture/ IT & C & STPI Park/ Police/ Labour Employment & Skill Development/ PHE/ RD/ School Education/ Science & Technology/ Soil & Water Conservation/ Tourism/ Urban Development/ Women Resource/ New & Renewable Energy/ Youth Resources & Sports/ Nagaland University/ Higher Education/ Technical Education & Industries & Commerce.
- 2. Office copy.

Minutes of the meeting on collaboration and to create a sustainable Startup ecosystem in the State held under the Chairmanship of the Principal Secretary and Development Commissioner on 15th October, 2022 at 11:00 AM in the Secretariat Conference Hall, Nagaland Civil Secretariat.

The meeting was chaired by the Principal Secretary and Development Commissioner, Shri Amardeep S. Bhatia, IAS who welcomed all the officers present. He highlighted the objective of the meeting which was to bring on board the various Departments to link up with Startup Nagaland to promote the youth to earn more and to be able to start and sustain the businesses outside the Government sector as job opportunities in Government sector is drying up. This is necessary in order to boost the youngsters who are trying to start up their business.

Thereafter, the Commissioner & Secretary, Industries & Commerce Department, Shri Kekhrievor Kevichusa, IPoS gave a brief introduction on Startup Nagaland and how the relevant Departments can support and help the entrepreneurs to have not only access to outside market in the form of logistics support but also to have access to credit. He also cited an example where in collaboration with Departments like School Education and Higher Education Entrepreneurship Development Cell (EDC) have been set up in schools in 5 (five) Districts and recently in 2 Colleges in Tuensang and Peren where the students are taught the basics of business.

The Team Leader of Startup Nagaland, Smti Keneireinuo K. Theunuo, Asst. Director, Directorate of industries & Commerce apprised the participants and gave a brief overview of Startup Nagaland. Ever since the launch of Startup Nagaland Portal on 16th August 2019, 59 Startups have been registered. She highlighted on the objectives, incentives and activities under Startup Nagaland and also success stories of various startups. She further emphasised on the need to link up with various Departments so as to tap into the potential entrepreneurs at an early stage and help them to grow their businesses and generate employment and which in turn will contibute to the economy of the State.

During the discussion hour, time was given to all the Departments present. Some of the points discussed are given below:

- 1. An Official from Nagaland University stated that their main objective is teaching and research and emphasised that if entrepreneurs used this rich resource of research findings then it will go a long way in saving time and money.
- 2. Officials from NSRLM stated that they have a startup programme where some of the funds are given to new startups. An amount of Rs.1 lakh and Rs.5 Lakhs are given to existing and new startups.
- 3. Women Resource Department stated that they have 500 (five hundred) community based women farmers and they are focused mostly on them. There are also 50 plus women entrepreneur who are home based. Startup Nagaland can connect these women farmers to the incubators for procurement of the products. Business incubators can give business campaigns training, public workshops to the women entrepreneurs who requires them.
- 4. Tourism Department highlighted on the capacity building workshops they have given to students and trained 30 Homestays during lockdown. They were directed by the Development Commissioner to identify technology startups that can assist their activity and programme with regard to tourism through startup Nagaland.

- 5. Employment, Skill Development & Entrepreneurship Department highlighted on the Entrepreneurship Development Centre (EDC) which was set up in collaboration with IIE Guwahati and expressed interest in collaborating with the Industries & Commerce Department.
- 6. IT Department & STPI highlighted on the activities and facilities that STPI offers to IT firms and startups. The Department will tie up with STPI to bring technology startups to their incubation spaces.
- 7. Higher Education Department highlighted that they have the best human resources available and proposed the Department through Startup Nagaland to organise a mega innovative challenge for the students like Mega Hackathons annually for the 68 Colleges in Nagaland.
- 8. Technical Education Department highlighted the potential of the students in the state and that they can support the Industries & Commerce Department by organizing Hackathons for the Students and to identify more activities for collaborations.
- 9. The NRE Department spoke about unavailability of service and maintenance providers for solar energy equipments. The Industries & Commerce Department through Startup Nagaland Team will connect the startups in the solar energy business to the NRE Department.
- 10. The Startup Nagaland team can collaborate with the various Department and come up with innovative solutions to solve some of the problems each Department faces.
- 11. The Science & Technology Department highlighted on the activities about innovations Hub marathons that they organized and expressed interest to collaborate with the Department. They can also in collaboration with Startup Nagaland team give patents to registered startups as well as new startups requiring patents.

After due discussion and deliberations the following recommendations were made:

- 1. Within 1 week to nominate and convey the name of a Nodal officer for each of the respective Departments who will directly link up with the Industries & Commerce Department to carry forward the activities as discussed in the meeting.
- 2. The Startup Team will reach out to all Departments and work out detailed listing activities that can be taken up for promoting Startups in the State.
- 3. To have a review meeting after 1 (one) month in the month of November, 2022.

The meeting concluded with vote of thanks from the Chair.

(KEKHRIEVOR KEVICHUSA, IPoS)

Commissioner & Secretary to the Government of Nagaland.

Commissioner & Secretary
Department of Industries & Commerce
Government of Lagratand